

Top Ten Social Media Websites

	Description	Blogging	Video	Social Networking	Social Bookmarking	Business Use
Twitter	A service for discovering what's happening right now. A micro-blog that offers 140 character per post. The platform gives you the opportunity to follow people and attract followers.	X		X	X	Blog and follow interesting people in your industry.
Facebook	Allows people the power to share and makes the world more open and connected. Social Networking Platform - people can build a profile, add friends, send messages, join groups, upload videos and pictures.	X	X	X		Build a profile, connect with others based on common interests.
YouTube	Leader in online video, and the premier destination to watch and share original videos worldwide.		X	X		Upload business videos, build a channel with similar videos, optimize videos for search.
LinkedIn	An interconnected network of experienced professionals. You can find, be introduced to, and collaborate with qualified business professionals.	X		X		Build a profile, connect with others.
MySpace	Online community that lets you meet your friends' friends.	X	X	X	X	Build a profile, add content, and connect with others.
Flickr	Online photo management and sharing application.		X	X		Upload photos and video, optimize keywords for search.
Digg	Discover and share content from anywhere on the web.		X	X	X	Add your favorite sites, Digg the site, and share with others.
StumbleUpon	Helps you discover and share great websites.		X	X	X	Add your favorite sites and share with others.
Delicious	Social bookmarking service that allows users to tag, save, manage and share web pages from a centralized source.			X	X	Add your favorite sites and share with others.
Word Press / Blogger	Free blogging software.	X				Add content on regular basis.