

SLO STC's Business & Professional Fair "Achieving Action through Understanding"

Announcing: Our Second Annual Business Fair Monday Evening, May 19, 2008

Sponsored by the **Society for Technical Communication (SLO STC)**, this year's Business & Professional Fair promises to be another exciting event that will showcase people specializing in business, technical, creative, and marketing communications.

Come early and plan to network with all kinds of new prospective clients and service providers! Want to meet people who can help you with your next project or engage with folks who might need your services? This is the place!

We will also be raffling off a great **gift basket** containing edible goodies and valuable items contributed by the exhibitors.

Cost: FREE!

Date: Monday evening, **May 19, 2008**

Time: 6:00 - 8:30 PM.

Location: KCBXnet computer training room, 4100 Vachell Lane, San Luis Obispo (at the intersection of S. Higuera St. and Vachell Lane, between Tank Farm Rd. & Los Osos Valley Rd).

RSVP: ASAP to request an **exhibitor** space, optional for simply attending the event.

Last year we allocated our display spaces very early. We now have only a standby waiting list available! Please **e-mail** info@slostc.org, or contact **Adele Sommers** at **805-462-2199** regarding the availability of any display spaces that might open up in the categories below.

Examples of product and service exhibits will include:

- ❖ **Technical communication** (e.g., documentation, editing, design, training)
- ❖ **Creative communication** (e.g., graphic design, fiction and non-fiction writing)
- ❖ **Marketing communication** (e.g., PR, publicity, Web design, and e-commerce systems)
- ❖ **Business problem-solving** (e.g., achieving business results through systems, processes, instructional design)
- ❖ **Academic projects** (e.g., student-designed professional portfolios, special collaborations)
- ❖ **Supporting professional services** (as space permits; subject to board approval)

