



San Luis Obispo Society for Technical Communication
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May 19, 2008 SLO STC Business & Professional Fair
List of Business Exhibitors

Name	Description	Contact Information
Adele Sommers Business Performance Inc.	Business performance consulting, technical communication, and instructional design	LearnShareProsper.com Adele@LearnShareProsper.com 805-462-2199
Andrea Zeller Mission Community Services Corporation (MCSC)	Training, coaching & support for small business owners. Host to U.S. SBA Women's Business Center.	MCSCorp.org andrea@mcscorp.org 805-595-1357
Brenda K. Ball Creative Visual Solutions	Office organization & design, graphic design, Web design, photography, and presentation design	CreativeVS.com info@CreativeVS.com 805-714-0359
Deborah Bayles Bridge Commerce, Inc.	Consulting services that enable entrepreneurs to bridge the gap into e-business	BridgeCommerce.com Deborah@Bayles.com 805-226-8426, 805-540-9882
Elizabeth McGregor Fine Lines Communications	Targeted marketing and business writing, including press releases and Web copy	FineLinesWriting.com Elizabeth@FineLinesWriting.com 805-471-3351
Glenn Silloway/Ben Steyaert The Net Sells	Internet marketing consulting, including search engine optimization and Web site usability	TheNetSells.com Glenn.Silloway@charter.net 805-748-9475
Heather Hellman Topix LLC	Local Internet advertising and search engine marketing through the Topix community	Topix.com hhellman@topixsales.com 805-215-8545
Jacky Lopez Central Coast Women's Network	Online directory of Central Coast women entrepreneurs, helping them connect, find, and learn	CCWNetwork.com ccwn@CCWNetwork.com 805-439-1013
John Pfost	Senior information developer and documentation manager	jpfost@sonic.net 805-440-1838
Leticia Pérez Miller Tilde Translations	Spanish/English translations, interpreting and private instruction to professionals and college students	Leticia@TildeTranslations.com 805-547-1740
Pacha Art + Design	Fine art & graphic design (identity, Web & more); Holonic Art Movement	art@purelypacha.com 805.709.0011
Robin Dudley Dudley Communications	Marketing, PR, copywriting, and Web site content. We tell your story — locally and globally!	ITellYourStory.com Robin@DudleyCommunications.com 805-781-3058
Robin & Vivien Chilton Peregrine Media Group	Commercial HD video production for broadcast/DVD/Internet, and duplication services	Robin@peregrinemediagroup.com Vivien@peregrinemediagroup.com 805-544-2843
Scott Andrews ARRiiVE Business Solutions	Business plans, sales training, interactive marketing, and "Top 10 Organic Search Position" solutions	ARRiiVE.com info@ARRiiVE.com 805-459-6939
Sharon Anderson Project Mgmt. Institute (PMI)	International organization for project management professionals	PMI.org , 805-756-7745 sander17@calpoly.edu
Steve Burgess Burgess Forensics	Digital data recovery specialists; trained in computer forensics to provide support in court cases	BurgessForensics.com info@BurgessForensics.com 866-345-3345
Zazz Daniel DigaLife, Inc.	Preserving family legacies using recorded oral history interviews	DigaLife.com info@DigaLife.com; 888-219-4541