



Who is a technical communicator?

Technical communicators comprise a wide range of professionals such as technical writers, editors, and illustrators; Web designers and content developers; publication specialists; visual designers; content management database specialists; instructional designers; information architects; academics; translators; multimedia creators and animators; usability and human factors specialists; and more!

How does SLO STC support the profession?

We offer many topics of general interest to the business, professional, and educational communities, enabling diverse cross sections to come together to learn a common language as well as collaborate to solve and prevent business problems. Here are some of our recent events:

Solving Usability and Information Challenges in the Workplace

- Giving Customers What They Want: Self-Service via the Web
- Developing and Translating Content for Global Consumption
- Keys to Managing a Successful Information-Based Project
- An Introduction to Total Customer Experience Design
- Secrets of Successful Project Management
- Ensuring the Usability of Interface Designs

Professional Development & Portfolio Design

- Personal Marketing and Creative Approaches to Finding Work
- Creating the Perfect Paper or Electronic Portfolio
- Self-Employment Issues and Strategies

Graphic Design & Animation

- Technical Illustration and Animation Strut Their Stuff
- Visual and Media Design: Design Principles We Can All Apply

Coming Up in 2004:

- Entrepreneurship Opportunities in the High-Tech Community
- Industry Night: Emerging Opportunities in Local Technology

Join us! For more information, see:



www.slostc.org
info@slostc.org
www.stc.org



san luis obispo society for technical communication

The San Luis Obispo chapter of the Society for Technical Communication welcomes you! STC is the largest organization of its kind in the world with more than 20,000 members in over 150 international chapters.

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STC's Mission: *Creating and supporting a forum for communities of practice in the profession of technical communication.*



For Technical Communicators

What does it take to grow and thrive professionally today?

How can you enhance your next career opportunity, expand your client base, meet your next great collaborator or employee, or develop your creative potential?

As a professional or a business owner, where can you turn for ready-to-use samples and tools?

Here are some sources of help:

Monthly Professional Events

Our events are free, offer great networking, and feature local and visiting experts and educators.

Career Resources

- Local area employers
- Employment agencies
- Job-related search engines
- Professional development
- Self-employment resources
- Small business resources

Library of Best Practice Tools

- Project plan templates & samples
- Tips on creating a style manual
- Typeface conventions
- Document review checklists
- Product test and release checklist
- And more . . . see:

slostc.org/for_tech_comm.html



Overview of the Profession

Whether you live close by or want to participate remotely, there are many ways to contribute to and learn from people affiliated with our chapter. Our Web site features an "Overview of the Profession," designed to continuously expand to showcase the topics we need to learn more about, then explain to our peers, employers, and clients. These topics currently include:

- Usability
- Portfolio Design
- Project Management
- Graphic Design, Plus!

Don't Be Shy: Sponsor a Topic!

Sponsored topics are subjects in which sponsors have a "burning interest." You don't have to be a member to adopt a topic that will be posted on our Web site. These topics bring information on many diverse subjects to the chapter and community members, such as businesses, educators, students, collaborators, and others.

Examples of contributed items can include resource lists, informative articles, and presentations in a variety of media. Join the forum!

See: slostc.org/overview_of_profession.html



Strategic Partnerships

As part of our ongoing efforts to grow strong, mutually beneficial professional relationships, our chapter has initiated strategic, public relations, and community partnerships with people and organizations such as:

- Dr. Erika Rogers (on usability)
- Central Coast Software & Technology Association (Softec)
- California Central Coast Research Partnership (C³RP)

How can we help you?

“This event exceeded my expectations! The best was networking and absolute friendliness of everyone. The content was enriched by attendees and presenter. It's easy to see why SLO STC wins awards!”

Testimonial from event attendee

